

IEEE CASE
AUCKLAND 2023

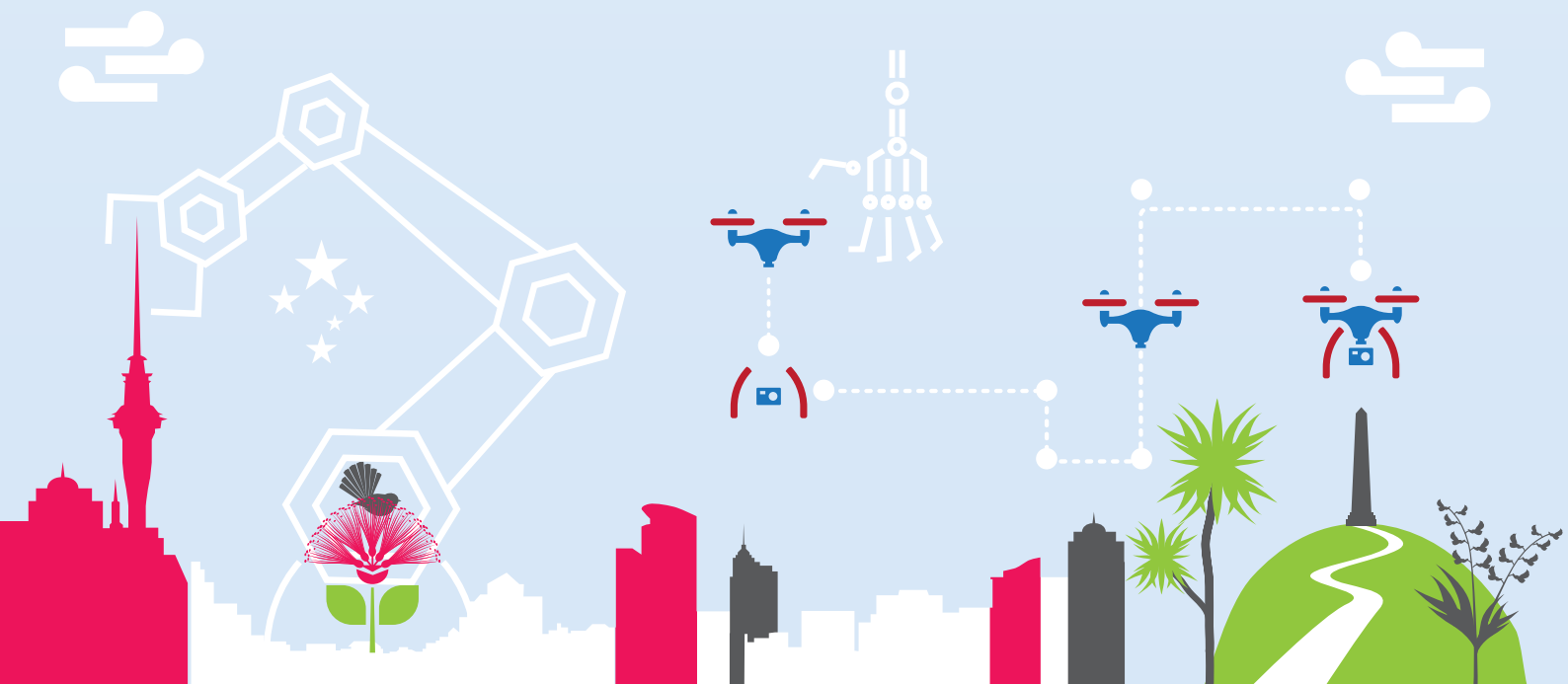


19TH INTERNATIONAL CONFERENCE ON
AUTOMATION SCIENCE AND ENGINEERING

Automation for a Resilient Society

26 August - 29 August 2023

Cordis, Auckland, New Zealand | case2023.org



Hosted by



Supported by



About the Conference

IEEE International Conference on Automation Science and Engineering (CASE) is the **flagship automation conference** of the IEEE Robotics and Automation Society (RAS) that constitutes the primary forum for cross-industry and multidisciplinary research in automation. Its goal is to provide broad coverage and disseminate foundational research in automation among researchers and practitioners. IEEE CASE 2023 will be held in **Auckland, New Zealand**, from **26- 29 August 2023** with the theme **Automation for a Resilient Society**.

Auckland is one of the world's most sustainable and liveable cities, with dynamic multi-culture and inclusive communities as well as an innovative hub in the Asia-Pacific region. CASE 2023 will be a unique opportunity for attendees around the world to enjoy the stunning views of New Zealand landscape, experience the passion and diversity of this vibrant city, and learn about the automation-enabled innovation and transformation of agriculture, aquaculture, forestry, manufacturing, infrastructure, and healthcare sectors in Aotearoa New Zealand.

Key Reasons to Sponsor

- Enhance and increase your brand awareness **globally** to **500 – 600 expected delegates** with high percentage from **Europe, North America** and **Asia-Pacific** regions
- **Grow your network worldwide** with leading robotics and automation engineers, researchers and practitioners

Topics

The 2023 theme "Automation for a Resilient Society" draws attention to the ever increasingly volatile world we live in and must face challenges such as pandemics and the escalation of regional conflicts. The technical programme will consist of tutorials/workshops, keynote/plenary speeches, automation forums, and oral/poster presentations, as well as an exhibition and an industrial tour.

IEEE CASE 2023 covers topics included below but are not limited to:

- Human-centered automation
- Automation in life science
- Sustainability and green automation
- Automation in agriculture and horticulture
- Automation sciences for pandemics
- Healthcare automation
- Smart building and construction
- Knowledge-based automation
- Manufacturing automation
- Cloud-based automation
- Big data, data mining and machine learning
- Privacy and security in automation

Available Sponsorship Packages

The Committee offers lucrative packages below that will ensure maximum benefit to your organisation through our delegates, affiliated organisations and reputable industry presence.

A variety of sponsorship opportunities will be available at the 2023 Conference. The Committee is happy to negotiate a package that will be of maximum benefit to your Organisation/Company and IEEE CASE 2023. We are also happy to discuss any new proposals you may wish to put forward.

Your participation as a sponsor and/or exhibitor will ensure your access to the delegates at this International Conference and affiliated organisations.

Benefits	Platinum	Gold	Silver	Bronze	Start-Up	
Registrations	4	3	2	1	1	
Dinner Ticket	4	3	2	1	1	
Logo on website	✓	✓	✓	✓	✓	
Item in the conference tote bag	✓	✓	✓	✓		
Exhibition Space	Double Booth (6m x 1.2m)	Single Booth (3m x 1.2m)	Single Booth (3m x 1.2m)	Single Booth (3m x 1.2m)	Mini Stand (Bar leaner & poster board)	
Full Delegate List (in accordance with the NZ Privacy Act)	✓	✓	✓	✓		
Logo on Lanyard	✓	✓				
Naming Rights to Catering Session	Dinner or Welcome Function (one of each available)	Lunch (3 available)	Morning or Afternoon Tea (6 available)			
Video to play on screens during breaks in main exhibition/catering room	30 seconds	20 seconds	10 seconds			
	USD	\$40,000	\$20,000	\$5,000 - \$10,000*	\$2,500 - \$5,000*	\$1300**
	NZD	\$60,000	\$30,000	\$7,500 - \$15,000*	\$4,000 - \$8,000*	\$2000**

*SME Discount

Small-Medium Enterprises (SMEs) with a maximum 250 employees and a turnover of less than USD/€ 50 million) are **eligible for a 50% discount of Silver and Bronze sponsorship packages above**. This is a great chance for SME champions and advocates of automation science and engineering to showcase their brands and be the first in-the-know in latest research.

**Start-Up

Only **start-up companies** with less than \$500,000 NZD revenue per year are eligible for this package

Additional Opportunities

For those wanting a different exposure in the event without registrations, exhibition space or function tickets, we have special options for you that could also be an add-on to the standard package. These opportunities are not eligible for the SME discount.

Coffee Cart (three available)

\$5,500 (NZD)

- Organisation banner (to be supplied) displayed next to the coffee cart for one full conference day
- Branding on café style coffee cart for one full conference day
- Organisation logo on the conference website

Farewell Function Naming Rights (one available)

\$7,500 (NZD)

- Naming rights to the farewell function post-conference
- Organisation logo on the conference website

Tote Bag Insert

\$500 (NZD)

- One item (to be supplied) to be included in the conference tote bag

Bespoke Supporter Benefits

If you wish to discuss one of the following packages or negotiate a different kind of package more suitable to your Organisation/Company, please contact Donna Rhyse Dacuno, Conference Manager, by email at: donna.rhyse.dacuno@auckland.ac.nz

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Packages
<input type="checkbox"/>	Platinum Sponsorship
<input type="checkbox"/>	Gold Sponsorship
<input type="checkbox"/>	Silver Sponsorship
<input type="checkbox"/>	Bronze Sponsorship
<input type="checkbox"/>	Start-Up Sponsorship
<input type="checkbox"/>	Coffee Cart
<input type="checkbox"/>	Farewell Function Naming Rights
<input type="checkbox"/>	Tote Bag Insert
<input type="checkbox"/>	SME Discount

All prices are NZD and include GST.

Other (please state)

- Please send me a tax invoice for direct credit payment
- I wish to pay with credit card please send me an invoice and contact me at the listed phone number

Please return completed forms to:

NAME:
Email: donna.rhyse.dacuno@auckland.ac.nz

Post:
Event Services
University of Auckland
Private Bag 92019
Auckland 1142

Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the event local organising committee (the "Principal")).

By returning the completed and signed Application to Sponsor or Exhibit form (the "**Application Form**") you agree to be a sponsor of **IEEE CASE 2023** and being held at Cordis, Auckland from **26-29 August 2023** (the "**Event Period**") on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.